



DRIVING SUCCESS WITH CREATIVE FREEDOM

Driving success with creative freedom

For the past 2 years we have been leaning on the passion and creativity of our entire team to generate hit games. Now, Creative Wednesday defines what we do as a company.

“We understand that great ideas can come from anybody with creativity” said Head of Development Simon Platt when asked about the success of the initiative. “We’ve had hits from the QA technicians, programmers, designers - everybody is encouraged to use Wednesday to come up with a great idea and pitch it to the company”.

At Kwalee we firmly believe in creativity and innovation. We’re so dedicated to this mission statement that we give all employees one day a week to flex those muscles.

Every Wednesday EVERYONE in the company (no exceptions here!) can show their ideas for new games to the rest of the team (including CEO David Darling). The best games are chosen and are developed into full production. This means that anyone can be responsible for our biggest hit!

What started as a great initiative to give creative freedom to everyone in the team at least one day a week has become rapidly our business model.

All of our current live games have come from Creative Wednesdays. Everyone in the team can make a difference!

We really believe in creativity and innovation. In teamwork & development. In everyone getting involved. That’s why we do what we do. We’re passionate about our team & our games and that’s something that you can feel when you’re in the studio.

We’ve reached the top 3 and even number 1 in the US with many of our most recent games (don’t forget to check all our games!). And we’ve become well known in the hypercasual market.

That also means that everyone is rewarded thanks to our bonus scheme, since we give all Kwalee team members a generous share of the profits.

We always thought that with the right people in the right environment anything and everything is possible and this is just a proof of that!

Would you like to be part of this? We're expanding and looking for talented professionals with passion for games to join us in our all departments. This is a great moment to come on board and grow with us.

Check our career website and see if there's something that catches your eye!!

<https://www.kwalee.com/join-us/>

